

Greetings! I'm Web Kangaroo, and I'm going to share my Squidoo secrets with you.

Who am I? I'm the writer of a top-ranked Squidoo Lens, a member of the exclusive "Giant Squid Club," a Squid Angel, and the winner of coveted Purple Stars.

Out of millions of lenses on the Squidoo.com site, my work rose to number 6. I have over a hundred quality lenses on all kinds of subjects. I have had success on Squidoo. And yes, I have also made money with Squidoo. It can be done!



One of my top lenses, Caterpillar Identification, Number 6 on the Squidoo Top 100 Lens List

What you are about to read are my methods for writing and promoting my Squidoo lenses. But first, some words of wisdom...

There is no magic bullet. There is no one method that works every time, everywhere. If there were, everyone would be in the top tier of lenses. That would be nice, but it's obviously impossible.

Yes, I wrote a Squidoo lens that made it into the Top 100. But I also wrote plenty of lenses that *didn't* made it to the top 100. What did that Top 100 lens have that all those other lenses didn't? Well, if I knew exactly what I did to get that precious Top 100 lensranking, I would do it every time. Soon every single top ranked lens on Squidoo would be written by Web Kangaroo. Although that would suit *me* just fine, it would make everyone else feel a little excluded!



Number One in Pets and Animals!

There's no single technique that makes one lens soar and another plummet. There's no way to identify one idea as a winner and another as a loser. You'll be wrong every time. Anyone trying to tell you, or sell you, the magic bullet for lensrank on Squidoo is making stuff up.

So is there anything you CAN do to help gain success on Squidoo? YES!

There are things that you can start doing NOW that will give you an edge over the other writers out there. There are habits and methods you can start using NOW that will help you succeed as a Squidoo writer.